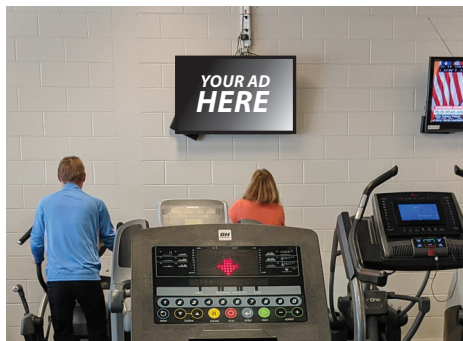




RATE SHEET

Corporate Services Division Canadian Forces Base Halifax



Advertising Options	Annual	6 months	3 months	1 month
Digital Advertising (All Screen & Locations)	\$2,000	\$1,200	\$600	\$250
Framed Poster Boards (24" x 36")	\$400			
Wall Boards (4' x 6')	\$450			

Additional Advertising Opportunities	
CFB Halifax Curling Club "In-ice House Logos"	\$2,000/Season
Shearwater Arena: Rink Board (96" x 30")	\$1,000/Year
Shearwater Arena: In-Ice Company Logo	\$1,500/Season
Hartlen Point Tee Sign (24"x12")	\$500/Year
Hartlen Point Single Cart License Plate	\$200/Year



Trident Newspaper Advertising Options

Bi-Weekly Publication
Reach: 60,000 per year



Ad Size	1x	2x	4x
Full Page	\$575	\$460	\$403
1/2 Page	\$345	\$288	\$259
1/4 Page	\$230	\$201	\$173

Vitality Magazine

Annual Publication
Reach: Over 105,000 per year



Ad Size	1x
Full Page (9 available)	\$2,000
1/2 Page (9 available)	\$1,200
1/4 Page (9 available)	\$700

Peter McNeil | 902-721-8553 | Peter.McNeil@forces.gc.ca
Missy Sonier | 902-721-6504 | Missy.Sonier@forces.gc.ca

PSP Advertising

cfmws.ca/Halifax/advertising