

Canadian Forces Base Edmonton  
P.O. Box 10500 Station Forces  
Edmonton, AB T5J 4J5



Base des Forces Canadiennes Edmonton  
C.P. 10500, Forces de succursales  
Edmonton, AB T5J 4J5

27 April 2026

Dear Prospective Sponsor,

Canadian Forces Base (CFB) Edmonton is pleased to announce our Annual Charity Golf Tournament will be held on Friday 11 September 2026 at the Edmonton Garrison Memorial Golf and Curling Club. We invite you and your company to join us for a wonderful day of golf in support of a great cause.

The tournament is an excellent opportunity to bring together community leaders, local businesses and golf enthusiasts at the base to raise funds for the Edmonton Military Family Resource Centre (MFRC), the only local non-profit charitable organization nationally mandated as the frontline service provider for Canadian military families.

We are seeking sponsors and donors to help make this event a success. Your support puts your company front and center with the Edmonton military community and demonstrates a commitment to the Canadian Armed Forces and their families.

Please find enclosed sponsorship opportunities, tournament information, and player registration details for your consideration. Sponsorship opportunities include:

- Sponsorship
- Donor Opportunities
- Food/Beverage Supplier
- In-kind Donations

On behalf of the Canadian Armed Forces members, their families, and the local military community, thank you in advance for your time and consideration in supporting this charity event. Your support would be a testament to the camaraderie, mutual respect and support between the Canadian Armed Forces and our local communities and businesses.

Should you have any further questions on how your partnership can make a positive impact in the military community, please contact Kate Wilson, MFRC Fund Development and Outreach Coordinator at [funddev@mfrcedmonton.com](mailto:funddev@mfrcedmonton.com) or (780) 973-4011 ext. 528-6324.

Yours in service,

**SOUTHEN,** Digitally signed by  
SOUTHEN, JOHN 350  
**JOHN 350** Date: 2026.04.27  
14:59:49 -06'00'

J.P. Southen  
Lieutenant Colonel  
Base Commander

## ***Support Military Families! Support the MFRC!***

The Edmonton Military Family Resource Centre (MFRC) is a not-for-profit, charitable organization committed to enriching the lives of individuals and families in the Canadian Armed Forces (CAF) through positive action, education and support. The MFRC is governed by a Board of Directors, made up of 51% military families, who know first-hand the effect and toll military life can have on the family unit.

**The Edmonton MFRC is the only local non-profit organization nationally mandated as the frontline service provider to Canadian military families.**

Absences from family support systems, difficulties during deployments, solo parenting or coping with an injury or loss are realities for military families; realities which can have a significant impact on family well-being. For over 35 years the MFRC has been committed to supporting military families as they navigate these unique challenges through programs and services that enhance their strength and resilience.

Approximately 5,000 Regular Force soldiers call Edmonton home. In 2025-26:

- 3,597 requests for information and referral were received
- 4,491 individuals attended community and stakeholder engagement events
- 3,050 individuals accessed deployment support
- 606 individuals accessed relocation support to assist with settling into their new community
- 453 individuals accessed employment, education and disability programs and services
- 195 individuals accessed second language programs and services
- 3,423 hours of direct client care provided to 569 individuals who accessed mental health programs and services
- 544 individuals accessed child and youth programs and services

*"I am forever thankful for the youth worker that I was able to connect my daughter with. During that time, the youth worker was a sounding board, a shoulder to cry on and most of all she became a cheerleader and encouraged my daughter to power through a difficult time in her life." -Jacqueline, Parent*

Proceeds raised will enable the MFRC to continue to provide programs and services our military families rely upon in the following areas:

- Mental health and wellness
- Deployment support
- Community integration and outreach
- Relocation support to families as they move from one location to another
- Child and youth programs and support services

Each of these key areas encompasses a variety of programs, services and events aimed at enhancing the strength and resilience of military families.

***Thank you for supporting military families!***

**Contact the MFRC:**

**Phone: 780-973-4011 ext. 528-6300**

**Email: [information@mfrcedmonton.com](mailto:information@mfrcedmonton.com)**

**Website: [CFMWS.ca/Edmonton/MFRC](http://CFMWS.ca/Edmonton/MFRC)**





# Sponsor & Donor Opportunities

## Friday, September 11, 2026 at the Edmonton Garrison Memorial Golf and Curling Club

### Sponsorship Opportunities:

#### Hole in one Sponsors – Min. \$10,000

- Two (2) hole-in-one sponsorships are available
- Includes:
  - Company provides high value prize (if on specific hole, one chance per golfer)
  - Community relations tent near start of hole-in-one contest
  - Company recognition in event program and on MFRC website

#### Hole Sponsor - \$1,000

- 16 hole sponsors available
- Includes:
  - Four (4) golfer registrations (\$600 value)
  - Community relations tent near start of hole
  - Company recognition in event program
  - Opportunity to donate a door prize or promotional items for player gift bags

### Donor Opportunities:

#### Gold Donor - \$10,000

- Includes:
  - Eight (8) golfer registrations (\$1,200 value)
  - Company recognition in event program and at all group addresses
  - Company name and logo tagged three (3) times on social media promotion
  - Acknowledgement in MFRC Annual General Report and two issues of Program Guide

#### Silver Donor - \$5,000

- Includes:
  - Four (4) golfer registrations (\$600 value)
  - Company recognition in event program and at all group addresses
  - Company name and logo tagged one (1) time on social media promotion
  - Acknowledgement in MFRC Annual General Report and one issue of Program Guide

#### Bronze Donor- \$1,000

- Includes:
  - Company recognition in event program and at all group addresses
  - Acknowledgement in MFRC Annual General Report
  - Charitable receipt issued in accordance with Canadian Revenue Agency (CRA) guidelines

#### On Course Food or Beverage Supplier

- Provide food or beverage samples for each golfer
- Includes:
  - Company recognition in event program and at all group addresses
  - Acknowledgement in MFRC Annual General Report
  - Charitable receipt issued in accordance with Canadian Revenue Agency (CRA) guidelines

#### Prize Donor

- Donate a special gift to our players
- Includes:
  - Company recognition in event program Charitable receipt issued in accordance with Canadian Revenue Agency (CRA) guidelines

IN SUPPORT OF:





# Sponsor Registration Form

Friday, September 11, 2026 at the  
Edmonton Garrison Memorial Golf and Curling Club

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Opportunities:

- Hole-In-One-Sponsor - Min. \$10,000
- Hole Sponsor - \$1,000

*Sponsorship Recognition: Please see Sponsor & Donor Opportunities Document*

### Donor Opportunities:

- Gold Donor - \$10,000
- Silver Donor - \$5,000
- Bronze Donor - \$1,000
- On Course Food or Beverage Supplier
- Prize Donor

*Charitable Receipts will be issued according to Canada Revenue Agency requirements*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Cheque payable to: Edmonton MFRC  
Attn: Kate Wilson  
PO Box 10500 Station Forces  
Edmonton, AB. T5J 4J5  
CFMWS.ca/Edmonton/MFRC

If you have any questions or require item pick up, please contact Kate Wilson  
at 780-973-4011 ext. 528-6324 or funddev@mfrcedmonton.com

IN SUPPORT OF:

